

FUNDRAISING ACTIVITIES AND INCENTIVES

Fundraising Activities

SILENT AUCTION

- Each department donates a theme basket to be raffled off.

FOOD FUN

- Build Your Own Ice Cream Sundae
- Walking Taco Sale
- Tailgate Party
- Pancake Breakfast

FUNDRAISERS

• Spelling Bee

Charge an entry fee to participate. Have co-workers place bets on their favorite participants.

Balloon Pop Surprise

Put a prize note in each balloon (soda, jeans day, gift card, candy bar, sports tickets, movie tickets, etc.) Be sure to include a grand prize. Place balloons in a contained area and have participants pay to pop balloons for prizes.

• Casual Dress Day

Employees pay a set fee to participate.

• Entertainment Drive

Employees donate new or slightly used books, videos, DVDs, board games, puzzles, etc. and hold a sale to benefit United Way.

• Baby Picture Match Game

Invite employees to try their luck matching baby pictures to management. Charge contestants \$5 per ballot. Award the entry with the most right answers a paid holiday off or some other fun prize idea.

CONTESTS

- Trash Can Basketball
- Hula Hoop Contest
- Pumpkin Carving Contest

ELECTRONIC

• Website Scavenger Hunt

Hand out questions about United Way and have employees search the United Way website for the answers.

• Bingo

Purchase Bingo cards and charge employees an entry fee to play. Every day, email a Bingo number to all participants. The first one to reply with BINGO wins. The Bingo game continues until all prizes are distributed.

Incentives / Prizes

INCENTIVES can boost your workplace campaign by generating enthusiasm and employee participation.

Participant's names are entered into a drawing to win prizes. Here are some suggestions:

By Individual Participation: Everyone who participates is eligible.

By Date Participation: Everyone who contributes by a certain date is eligible.

By Gift Level: Everyone who gives at a certain level is eligible.

By Increase: Everyone who increases their pledge by a certain percentage is eligible.

PRIZES

Remember to **ASK** your company's vendors for donations of prize items or a monetary donation to be used for purchasing such items as gift cards, lottery tickets, etc.

- VIP Parking Space
- Call In "Well Day"
- Day Off on Birthday
- Movie/Game/Play Tickets
- Free Oil Change
- Company Merchandise
- Lottery Tickets
- Home Improvement Store Gift Cards
- Free Pass for a Longer Lunch Hour
- Gas and Car Wash Gift Cards
- Restaurant Gift Cards
- Casual Dress Day Pass
- Free Round of Golf

LIVE UNITED

